

One of the reasons I feel that Conservatives do so well in elections is that they have a very successful presence on talk radio. Nationally syndicated and local conservative talk shows have really high ratings. Of the top ten most listened to radio shows in the United States, five are Conservative talk. However, surrounding these shows are local talk shows that talk about both local and national issues and they piggyback on the success of the shows around them. All help spread the Conservative messages.

Liberal shows do have their listeners. Thom Hartmann and Stephanie Miller are two important shows to listen to. On SiriusXM, Zerlina Maxwell and Jess McIntosh host Signal Boost, another excellent show. There are other shows I could name. But my point is that in order to compete with the Conservatives in this arena it not only requires listening to the heavy hitters, but supporting your smaller radio shows and podcasts. Consider us your farm teams that need your help to make it up to the big leagues.

Supporting the smaller shows can be done in various ways. A while back YouTube changed their monetization policies so that channels with less than 1000 subscribers can't get paid for the content they post. Simply subscribing to a channel and watching a few videos will help channels like myself reach that threshold. Like their Facebook pages. Follow them on Twitter. Share their posts on social media. There are plenty of free ways to back these shows and to get them more exposure.

And even if you do not have a lot of money, throwing \$3 a month at a couple podcasts could be the boost they need to keep them going. Every little bit adds up.

By helping smaller podcasts grow, we can both help spread the positive messages about our politics and fight the lies and smears that come from the right. Obviously I would love your support. I would also urge you support others as well. You have the smooth sounds of the Percy Podcast on Anchor.fm. There's the World According to Nox on Google Podcasts. Sometimes we even go on each other's podcasts and form Voltron. But there's a myriad of other podcasts that can be listened to as well. Each bringing their unique points of view.

And don't forget go throw your support behind podcasts produced by marginalized groups. They need your help as well. If you have any suggestions for podcasts by marginalized people, be they persons of color, LGBTQA+, or any other underrepresented classes please share them in the comments below. Let's work together to raise each other up.

I want to thank you for taking the time to watch this video. If you like it please like the video, share it, and subscribe to the channel. And you can also support it at Patreon.com/LiberalDan.

And remember to please mask up and stay socially distanced. The disease hasn't gone away with the election. Help protect each other.

Have a good day.